

# UK & EIC PAVILION AT ADIPEC

3-6 November | Abu Dhabi, UAE

## SPONSORSHIP PROSPECTUS

Raise your company profile



Reach your target market



Generate business opportunities



Increase brand visibility





## UK Group Lounge Sponsorship

Central to the UK & EIC Pavilion is the Group Lounge, which is a hive of activity throughout the show attracting hundreds of guests. It serves as a welcome point for the UK & EIC Pavilion, a meeting point for VIP guests and international delegations and is used regularly by group exhibitors for refreshments and networking.



## UK Networking Reception Sponsorship

One of the highlights of ADIPEC is the UK Networking Reception. The 2025 event will be held at the ALOFT Hotel with over 300 attendees including UK Pavilion exhibitors, local industry partners and invited buyers from the operator and contractor community.



## EIC ADIPEC Business Breakfast Sponsorship

Taking place on the first morning of the show at the nearby Pearl Rotana Hotel, the ADIPEC Business Breakfast provides a unique opportunity for you to hear from industry experts, participate in dynamic discussion and network with peers, partners and influencers in a relaxed setting.

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# UK Group Lounge Packages



Sponsorship Features	Platinum Exclusive	Gold Exclusive	Silver 2 Packages	Bronze 2 Packages
Company logo in the UK Group Lounge in Hall 8 (as part of the wall graphics, size reflective of the package option)	✓	✓	✓	✓
DMG Marketing Package (worth £1,110): includes Exhibitor Portal entry, access to Marketing Tools, Company Profile on ADIPEC website and app, lead scanning... (if not already exhibiting)	✓	✓	✓	✓
Company profile on the ADIPEC website and app (if not already exhibiting)	✓	✓	✓	✓
Acknowledgement on EIC Social Media channels	✓	✓	✓	✓
Access to "Meet -the-Buyer" 1-2-1 Meetings in the UK Group Lounge in Hall 8	✓	✓	✓	✓
Access to the UK Group Lounge during the show for staff/guests of sponsors choice	6	4	3	2
Exhibitor Badges (allows early access at 8am before show opens at 10am)	6	4	3	2
Company literature to be displayed in the UK Group Lounge in Hall 8	✓	✓	✓	✓
Dedicated sponsor referral space in the UK Group Lounge to support business connections	✓	✓	✓	✓
Company video/slides to be played on plasma screen in the UK Group Lounge in Hall 8	✓	✓	✓	-
One-hour private use of the UK Group Lounge, to hold networking events and invite guests of sponsors choice	✓	30 min	-	-
Reserved table in the UK Group Lounge, branded with sponsor logo	✓	-	-	-
Tickets to the UK Pavilion Networking Reception on the evening of Day 2	6	4	3	2
<b>Sponsorship Package Cost - EIC Member</b>	<b>SOLD OUT</b>	<b>SOLD OUT</b>	<b>SOLD OUT</b>	<b>SOLD OUT</b>
<b>Sponsorship Package Cost - Non-Member</b>	<b>SOLD OUT</b>	<b>SOLD OUT</b>	<b>SOLD OUT</b>	<b>SOLD OUT</b>

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# Networking Reception Packages



Sponsorship Features	Platinum Exclusive	Gold Exclusive	Silver 2 Packages available	Bronze 2 Packages available
Company logo on event invitation which is sent electronically to 1,000+ invitees including buyer and industry influencers in the region	✓	✓	✓	✓
Company logo featured on UK Networking Reception Welcome Banner (logo size reflective of package option)	✓	✓	✓	✓
Company logo and URL included on all marketing materials and correspondence	✓	✓	✓	✓
Company profile on "Sponsors" section on ADIPEC EIC webpages	✓	✓	✓	✓
Acknowledgement in the EIC Monthly News which is distributed to 2,000 companies via emails	✓	✓	✓	✓
Acknowledgement on EIC Social Media channels	✓	✓	✓	✓
Recognition as sponsor in welcome speech (by EIC Representative)	✓	✓	✓	✓
Tickets to the UK Pavilion Networking Reception	10	6	4	2
Branding throughout the reception to include logo on plasma screen	✓	✓	✓	✓
Company video to be played on plasma screen throughout the event	✓	✓	-	-
Opportunity for a four-minute guest speaker spot during welcome speech	✓	-	-	-
Exclusive branded cocktail to be available during the reception, featuring sponsor logo	✓	-	-	-
Branded cocktail coaster featuring sponsor logo placed on tables across the reception	✓	-	-	-
<b>Sponsorship Package Cost - EIC Member</b>	<b>SOLD OUT</b>	<b>£5,995</b>	<b>£3,995</b>	<b>£2,995</b>
<b>Sponsorship Package Cost - Non-Member</b>	<b>SOLD OUT</b>	<b>£6,995</b>	<b>£4,995</b>	<b>£3,995</b>

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# Business Breakfast Packages



Sponsorship Features	Headline Exclusive	Platinum Exclusive	Gold Multiple Packages	Silver Multiple Packages
Opportunity to place rollups in the networking area	2	2	1	1
Your company logo will be used on all our pre event marketing collaterals which includes event website, email marketing campaigns and LinkedIn posts.	✓	✓	✓	✓
Your logo will be updated on all the onsite marketing collaterals	✓	✓	✓	✓
Invitation to the UK & EIC Pavilion Networking Reception	✓	✓	-	-
Company logo will be on the EIC presentation slides	✓	-	-	-
Opportunity to speak during the panel session	✓	Limited time	-	-
Tent card will be placed in the F&B area	-	-	✓	-
Delegate spaces will be offered	4	3	2	1
<b>Sponsorship Package Cost</b>	<b>£3,750</b>	<b>£3,070</b>	<b>£1,650</b>	<b>£1,100</b>

For more information and to apply for any of the above packages please contact:

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